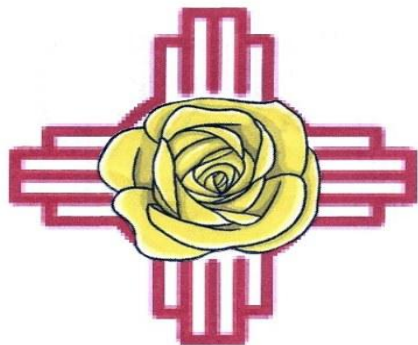


2012 Beta Sigma Phi
New Mexico State Convention
Albuquerque



New Mexico Centennial
100 Years of Women's Influence
80 Years of Sisterhood

Registration Form
Please print clearly

Name _____
Address _____
City _____ State _____ Zip _____
Chapter Name _____ Degree Held _____
E-mail Address _____ Miles from Home _____
Bazar Table Registration Yes _____ No _____ Chapter _____

Delegate Fee \$125.00 Due by April 15th \$ _____
Member Fee \$125.00 Due before May 1st \$ _____
Members Sunday Brunch Only \$ 35.00 \$ _____

Men's Registration: Includes meals and Activities

Husband/Escort Fee \$75.00 \$ _____
Saturday Night Only \$ 35.00 \$ _____

Following are 6 choices pick your top 3.

___ Golf ___ Brewery Tour ___ Calibers (Indoor Shooting
Range)

___ Monte's Cigar Bar ___ Balloon Museum ___ Car Museum

Please make checks or money orders to:

2012 State Convention

Convention T- Shirts: T - Shirts will be \$15.00. Please order with
registration

Size needed _____ They will be short sleeved pullover all one
color with convention logo. There will be a small number available at
convention registration table.

Mail registration to:
2012 State Convention
Registration

Contact Person
Mari Bryant, Co-Chair -

PO Box 21309
Albuquerque, NM 87154

505-710-7281
E-mail : LittleLizard13@msn.com

HOTEL INFORMATION:

Marriott Uptown 505-881-6800
2101 Louisiana Blvd NE
<http://www.marriott.com/hotels/travel/abqnm?groupCode=phiphia&app=resvlink&fromDate=6/1/12&toDate=6/3/12>

Above is the reservation link for our convention.
All Rooms: up to 4 people \$95.00 per night

Convention Committee:

Chairman: Georgia Athearn
Co - Chairs: Dorothy Martin, Teresa Griffith, Mary Elliott, Mari Bryant,
Diane LeAnnis
Financial Advisor: Janice Swope

SCHEDULE OF EVENTS

Friday

3:00 pm to 6:00 pm Registration

Friday Fiesta

Cash Bar and Heavy Hors D'oevres with live Entertainment

Saturday

8:00 am to 8:30 am Registration

Opening Ritual

Breakfast Buffet

Forums: 3 sessions 45 minutes each

Scrapbooks for the Future Laureate Alpha

Adventures in Fantasy - Jane Lindskold Laureate Kappa

100 yrs New Mexico Fashion Preceptor Iota

A Century of Fashion Dress Your Favorite Decade

Cash Bar & live Entertainment

Dinner Buffet

Live Entertainment/ Dance Post Dinner

Sunday

8:30 am to 9:00 am Registration

Closing Session

Following are the rules and judging guidelines for the Yearbook and Scrapbook contest for the 2012 Beta Sigma Phi Convention.

We will have three impartial judges which will be selected by the Yearbook and Scrapbook committee. **The deadline for submitting the books is May 18th, 2012.** The books are to be mailed to:

2012 State Convention
PO Box 21309
Albuquerque, NM 87154

Chapters in Albuquerque can drop off their books to Scrapbook and Yearbook Chairman:

Inga Duhon
6001 Vista Campo NE
Albuquerque

Please call Inga to be sure she is home, her number is 822-9304. Albuquerque Chapters may also mail their books if they prefer.

Each book must have a card with the Chapter name and a contact name and number with the book. **No books will be accepted after the deadline of May 18th.**

We hope to have a large participation in this contest this year. If you have any questions you can call Inga at 822-9304 or e-mail Mary Gorenz at lmgorenz@q.com.



Suggestions for Convention Yearbook, Scrapbook for Digital Media

Yearbook Contest

The following suggestions may be helpful to judges of the Yearbook contest for the convention.

The following information may serve as a guide to the judges and the judges can themselves determine, if they wish, the points:

1. Program Planning (most important) should be more than just a little.
2. Outline of main Social Activities.
3. Outline of main Service Activities.
4. Outline of main Ways and Means projects.
5. General information (extra points may be given for Maps, photos, sister information available.)
6. Yearbook design (usability and use for electronic media counts.)

Each of the above items, by International standards, are important to a complete and useful yearbook. However, it is the feeling of International that some of these parts should carry more weight and more emphasis than others.

Those phases to which we would like to give particular emphasis are:

1. Program Planning- which is even more valuable than just the program assignment. Therefore, program planning would get more credit than just the program assignments.
2. Social activities- evidence that social activities are clearly planned, well in advance of the date of activity. This same thing would apply to Service projects and Ways and Means.
3. The point that would carry the greatest weight, next to the program planning would be the usefulness of the yearbook, so ease of use with digital platforms like smart phones. Yearbooks in which you have great difficulty finding various sections are also not useful.

Scrapbook Contest

A digital Scrapbook should be judged in much the same way that a real scrapbook is, neatness is not usually an issue, but all other areas may be judged in the same way. Those items like place cards, menus etc. may be scanned instead of pasted, saving so much room.

- A. Ten points may be given for each of the following qualities, if satisfactory, less for inadequate work. Total 60 points
 - 1. Originality
 - 2. Artistic Arrangement and color
 - 3. Type styles and font use
 - 4. Snapshots and pictures
 - 5. Organization of materials
 - 6. Use of scanned items
- B. Abundance of materials is important and five points may be given for each of the following. Total of 40 points
 - 1. Party favors
 - 2. Place cards
 - 3. Program material
 - 4. Menu from Beta Sigma Phi affairs
 - 5. Thank you notes and interesting correspondence
 - 6. Appropriate clipping from newspapers and THE TORCH
 - 7. Pictures from any other source
 - 8. Ease of viewing display
- C. Suggestions for judges. All newspaper and magazine clippings should be dated and the name of the publication included.

Rating is to be done on the basis of 100%. Give points on the above items (A and B) add up the score made by each chapter scrapbook and vote accordingly for 1st, 2nd, and 3rd places. Add Honorable Mention if you wish.

In this manner you can have two contests, real scrapbooks and digital scrapbooks.

SUGGESTED BASIS FOR JUDGING YEARBOOKS AND SCRAPBOOKS

Yearbook: Programs - 30%	Officers and Committees - 5%
Socials, Services, Ways & Means -30%	Originality, Attractiveness - 10%
Roster - 5%	Usefulness - 20%
Scrapbook: Continuity of activities for current year - 40%	
Originality - 30%	Cover design - 20%
Ease of use & compatibility with different computer platforms - 10%	
Digital	
Neatness - 10%	Real